

COMMERCE DEPARTMENT

Bachelor of Commerce (B. Com)

Program Outcomes

After successfully completing B.Com. programme, students will be able to-

PO1: Provides a platform for overall development and develop knowledge level and awareness about Recent Trends of World

PO2: In depth knowledge, understanding and skills in commerce.

PO3: Use effectively recent Trends in Business, Organizations and Industries.

PO4: Inculcate reading, writing, speaking skills and Business correspondence.

PO5: Creates awareness among society about Law and Legislations related to commerce and business.

PO6: Develop the skill of applying concepts and techniques used in Commerce for real life problems. different areas of Commerce.

PO7: Communicate effectively about Economic Environment of Country as well as World.

PO8: Use effectively practical skills in real life related to banking and corporate world.

PO9: Build a strong foundation of knowledge in

PO10: The use of new technologies effectively to communicate ideas in the area of commerce.

PO12: To improve an efficient group dynamics.

Program Specific Outcomes

PSO1.To explore students towards entrepreneurship development.

PSO3. To prepare the students for decision making at individual and professional level.

PSO4. To integrate knowledge, skill and attitude that will sustain an environment of learning and creativity among the students.

PSO5. To build a strong foundation of knowledge in different areas of Commerce. PSO2. To make the students able to evaluate national and international issues and discussions oneconomic, commercial and business related aspects.

PSO6. To develop an attitude to work effectively and efficiently in a business environment.

PSO7. To develop the skill of applying concepts and techniques used in Commerce.

Course Outcome

F.Y. B. Com. Degree course (CBCS) (2019Pattern) - Semester: I

Course Code – 112- Financial Accounting- I

after successfully completing this course, students will be able to -

CO1: To give knowledge of basic accounting concepts

CO2: To create awareness about application of these concepts in business world

CO3: To impart skills regarding Computerized Accounting

CO4: To impart knowledge regarding finalization of accounts of various establishments.

Course Code - 113-Business Economics (Micro) – I

After successfully completing this course, students will be able to -

CO1: To analyze and interpret charts and graphs

CO2: To clarify micro economic concepts To understand basic theories, concepts of micro economics and their application

CO3: To impart knowledge of business economics

CO4:

Course Code – 114 - Business Mathematics & Statistics- I

After successfully completing this course, students will be able to -

CO1: The main outcome of this course is that the students are able to analyze the data by using some elementary statistical methods.

CO2: To acquaint students with some basic concepts in Statistics. CO3: To introduce the basic concepts in Finance and Business Mathematics and Statistics

CO4: To learn some elementary statistical methods for analysis of data.

CO5: To familiar the students with applications of Statistics and Mathematics in Business

Course Code – 114(B) - Computer Concepts and Application - I

After successfully completing this course, students will be able to -

CO1: To enable make awareness among students about e-commerce and M commerce

CO2: To make awareness among students about applications of Internet in

Commerce.

CO3: To make the students familiar with basics of Network, Internet and related concepts.

CO4: To make the students familiar with the basics of Operating System and business communication tools.

CO5: To make the students familiar with Computer environment.

Course Code – 115(B) - Fundamentals of Banking I

After successfully completing this course, students will be able to -

CO1: To conceptualize banking operations

CO2: To create awareness about various banking concepts

CO3: To provide knowledge of fundamentals of Banking

Course Code – 116(C) - Marketing and Salesmanship- I

After successfully completing this course, students will be able to -

CO1: To understand the segmentation of markets and Marketing Mix.

CO2: To establish link between commerce, business and marketing.

CO3: To impart knowledge on Product and Price Mix.

CO4: To give the insight of the basic knowledge of Market Segmentation and Marketing Mix

CO5: To introduce the basic concepts in Marketing.

F.Y. B. Com. Degree course (CBCS) (2019Pattern) - Semester II,

Course Code -122-Financial Accounting II

After successfully completing this course, students will be able to -

CO1: To impart knowledge about accounting for leases

CO2: To impart knowledge about valuation of intangible assets

CO3: To impart knowledge about final accounts of charitable trusts

CO4: To impart knowledge of various software used in accounting

Course Code -123-Subject Name:-Business Economics (Micro) II

After successfully completing this course, students will be able to -

CO1: To understand the problem of scarcity and choices.

CO2: To understand the tools and theories of economics for solving the problem of decision making by consumers and producers

CO3: To understand the basic concepts of micro economics.

Course code: 124(A) -Business Mathematics and Statistics II

After successfully completing this course, students will be able to -

CO1: To learn some elementary statistical methods for analysis of data.

CO2: The main outcome of this course is that the students are able to analyze the data by using some elementary statistical methods

CO3: To acquaint students with some basic concepts in Statistics.

CO4: To introduce the basic concepts in Finance and Business Mathematics and Statistics

CO5: To familiar the students with applications of Statistics and Mathematics in Business

Course Code: 125(B) -Fundamentals Of Banking

After successfully completing this course, students will be able to

CO1: To enlighten the students regarding the new concepts introduced in the banking system.

CO2: To Make the Students aware of Banking Business and practices.

CO3: To develop the working capability of students in banking sector

Course Code -126 (C) -Marketing and Salesmanship Fundamental of Marketing II

After successfully completing this course, students will be able to -

CO1: To introduce the concept of Salesmanship.

CO2: To inculcate the importance of Rural Marketing.

CO3: To give insight about various techniques required for the salesman.

CO4: To acquaint the students with recent trends in marketing and social media marketing

S.Y B.Com: With effect from 2014-15

Course Code -: 201.-Business Communication.

After successfully completing this course, students will be able to -

CO1: To develop business communication skills through the application and exercises.

CO2: To develop awareness regarding new trends in business communication

.CO3: To provide knowledge of various media of communication.

CO4: To understand the concept, process and importance of communication.

Course Code -: 202 Subject Name -: Corporate Accounting

After successfully completing this course, students will be able to enable the students to develop awareness about Corporate Accounting in conformity with the provisions of Companies Act and Accounting as per Indian Accounting Standards.

CO1: To make aware the students about the conceptual aspect of corporate accounting.

CO2: To enable the students to develop skills for Computerized Accounting.

CO3: To enable the students to develop skills about accounting standards.

Course Code -: 203 -Business Economics (Macro)

After successfully completing this course, students will be able to -

CO1: The objective of the course is to familiarize the students the basic concept of Macro Economics and application.

CO2: To apply economic reasoning to problems of the economy.

CO3: To Study the relationship among broad aggregates.

CO4: To Study the behavior of the economy as a whole.

Course Code -: 204- Business Management

CO1: To provide an understanding about various functions of management.

CO2: To provide basic knowledge & understanding about business management concept.

Course Code -: 205 -Elements of Company Law.

CO1: To impart students the provisions and procedures under company law.

CO2: To acquaint the students with the duties and responsibilities of Key
Managerial Personnel.

CO3: To apprise the students of new concepts involving in company law regime.

CO4: To update the knowledge of provisions of the Companies Act of 2013.

CO5: To impart students with the knowledge of fundamentals of Company Law.

Course Code -: 206 – E - Cost and Works Accounting. I

After successfully completing this course, students will be able to impart the knowledge of:

CO1: Basic Cost concepts.

CO2: Elements of cost.

CO3: Ascertainment of Material and Labour Cost

Course Code -: 206 – H. -Marketing Management. I

After successfully completing this course, students will be able to -

CO1: To inculcate knowledge of various aspects of marketing management through practical approach.

CO2: To acquaint the students with the use of E-Commerce in competitive environment.

CO3: To orient the student's recent trends in marketing management.

CO4: To create awareness about marketing of eco friendly products in the society through students.

T.Y B.Com: With effect from 2015-16

Course Code -: 301-Business Regulatory Framework (Mercantile Law)

After successfully completing this course, students will be able to

CO1: To develop the awareness among the students regarding these laws affecting business, trade commerce

CO2: To acquaint students with the basic concepts, terms & provisions of Mercantile and Business Laws.

Course Code -: 302-Advanced Accounting.

After successfully completing this course, students will be able to -

CO1: To impart the knowledge of various accounting concepts. To instill the knowledge about accounting procedures, methods and techniques. To acquaint them with practical approach to accounts writing by using software package.

Course Code -: 303 (A) - Indian & Global Economic Developments

After successfully completing this course, students will be able to -

CO1: To acquaint students with the emerging issues in policies of India's foreign trade

CO2: To enable students to understand the process of integration of the Indian Economy with other economies of the world.

CO3: To help the students in analyzing the present status of the Indian Economy.

CO4: To expose students to a new approach to the study of the Indian Economy.

Course Code -: 304 -Auditing & Taxation

CO1: To understand the basic concepts and to acquire knowledge about Computation of Income, Submission of Income Tax Return, Advance Tax, and Tax deducted at Source, Tax Collection Authorities under the Income Tax Act, 1961.

CO2: To get knowledge about preparation of Audit report.

CO3: To acquaint themselves about the concept and principles of Auditing, Audit process, Assurance Standards, Tax Audit, and Audit of computerized Systems.

Course Code -: 305 – e. Cost and Works Accounting. II

After successfully completing this course, students will be able to -

CO1: To provide also understanding various methods of costing and their applications

CO2: To provide Knowledge about the concepts and principles application of Overheads.

Course Code -: 305 – h. -Marketing Management. II

After successfully completing this course, students will be able to -

CO1: To understand marketing in globalize scenario.

CO2: To inform various facets of marketing with regulatory aspects.

CO3: To know marketing strategies and organization.

CO4: To understand the concept and functioning of marketing planning and sales management.

Course Code -: 306 – e. -Cost and Works Accounting. III

After successfully completing this course, students will be able to -

CO1: To impart knowledge regarding costing techniques.

CO2: To provide training as regards concepts, procedures and legal Provisions of cost audit.

Course Code -: 306 – h. -Marketing Management. III

After successfully completing this course, students will be able to -

CO1: To Know of the importance of control on marketing activities.

CO2: To inform about Marketing and Economic Development.

CO3: To understand the role Brand and Distribution Management in marketing.

CO4: To know detailing of Marketing Research.